

AUSTRALIAN WINE SECTOR ORGANISATIONS

NATIONAL

Peak organisations operating nationally and internationally on high-level issues including wine sector marketing, policy, lobbying and research.

WINE AUSTRALIA

www.wineaustralia.com, twitter.com/Wine_Australia

Wine Australia is a statutory authority primarily **funded by wine sector levies, market program membership fees, sponsorships and charges for compliance services and information products**. Established in 1981 to provide strategic support to the Australian wine sector.

Principal roles:

- International and domestic marketing of the Australian wine category
- Export regulation and compliance
- Wine sector information and analysis
- Maintaining the integrity of Australia's wine labels and winemaking practices
- Protecting the names of the wine producing areas of Australia and certain other countries
- Assisting in negotiations to reduce in international trade barriers

Wine Australia offices: Adelaide, Sydney, USA, Canada, Japan, China, Hong Kong, United Kingdom and Ireland.



GRAPE AND WINE RESEARCH AND DEVELOPMENT CORPORATION (GWRDC)

www.gwrdc.com.au

Australian Government statutory authority **funded by wine sector levies and matching Government funding**. The GWRDC was established in 1991 under the PIERD act to support wine industry innovation and improving viticultural and winemaking production techniques and technologies.

Principal roles:

Supporting the development of the Australian wine industry by planning and investing collective research and development programs and then facilitating the dissemination, adoption and commercialisation of the outcomes throughout the industry. Providers include:

- The Australian Wine Research Institute
- National Wine and Grape Industry Centre
- CSIRO, State institutions and universities
- Private consultants



AUSTRALIAN TRADE COMMISSION (AUSTRADE)

www.austrade.gov.au, twitter.com/Austrade

The Australian Trade Commission – Austrade – is the Australian Government's trade and investment development agency. Through their global network, Austrade assists Australian companies to succeed in international business and attract productive foreign direct investment into Australia.

Austrade provides information, advice and services to assist Australian companies to capture increased export and overseas investment opportunities, including through administration of the Export Market Development Grants (EMDG) scheme.



WINEMAKERS' FEDERATION OF AUSTRALIA (WFA)

www.wfa.org.au

Peak industry body representing Australia's wineries across a broad range of national and international issues.

Funded by voluntary levies.

Principal roles:

- Industry policy, strategy and government relations
- Trade and international advocacy
- Promoting environmental sustainability (Entwine Australia) and social responsibility
- Wine tourism development
- Business development through WineSkills
- Industry input into R&D, biosecurity, regulation and packaging issues
- Member services



WINE GRAPE GROWERS AUSTRALIA (WGGA)

www.wgga.com.au

WGGA represents the interests of winegrape growers. Established in 2005, after its predecessor organisation, the Wine Grapes Council of Australia, wound up in 2004 after 75 years of operation. **Funded by voluntary levies (SA), project funding, and voluntary membership.**

Principal roles:

Advocacy and services for winegrape growers:

- Strategic planning and policy development at a national level
- Collaborative industry and government relationships
- One of three primary stakeholders in the GWRDC RD&E programs
- Custodian of national vineyard biosecurity
- Facilitate business readiness among winegrape growers



AUSTRALIAN WINE RESEARCH INSTITUTE (AWRI)

www.awri.com.au, twitter.com/The_AWRI

Owned by the wine industry. **Funded primarily by industry levies and fee-for-service activities.**

Principal roles:

Innovation across whole-of-production chain, utilising strategic, applied and frontier research; industry development and support services; extension activities and a commercial analytical service. Responsible for conduct of Australian Wine Industry Technical Conference and the Advanced Wine Assessment Course.



STATE

These are membership-based associations representing State wine sector interests.

Responsibilities include advisory services, training and education programs, liaison with State governments on legislative, regulatory and policy issues, and collaboration with regional associations.

NSW WINE INDUSTRY ASSOC INC
www.nswwine.org.au

QUEENSLAND WINE INDUSTRY ASSOC
www.queenslandwine.com.au

SA WINE INDUSTRY ASSOC INC
www.winesa.asn.au

VICTORIAN WINE INDUSTRY ASSOC INC
www.winesofvictoria.com.au

WINE INDUSTRY TASMANIA LTD
www.winetasmania.com.au

WINE INDUSTRY ASSOC OF WA INC
www.winewa.asn.au

CANBERRA DISTRICT WINE INDUSTRY ASSOC
www.canberrawines.com.au

REGIONAL

These are membership-based associations that represent wine producers and wine grape growers in most of Australia's wine regions. They liaise with State and national bodies on specific local issues and often run regional promotions. Listings at www.wineaustralia.com

